

EECON2023

LEADING THE ENERGY TRANSITION THE AUSTRALIAN WAY

Powering up with Resilience



NOV 15 - 16 | MELBOURNE
Crown Promenade Melbourne
www.eecon2023.com.au



SPONSOR AND EXHIBITOR OPPORTUNITIES

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Dear Prospective Sponsors and Exhibitors,

We are excited to invite you to participate in EECON 2023, presented by the National Council and hosted by the Victorian Chapter of the Electric Energy Society of Australia, taking place on **November 15th and 16th at the Crown Promenade Conference Centre in Melbourne.**

This year's conference theme is "**Leading the energy transition the Australian way: Powering up with Resilience,**" emphasising the importance of building resilience and embracing innovation in the face of change and challenges in the energy industry.

As a sponsor or exhibitor at EECON 2023, you will have the opportunity to showcase your company and connect with talented and diverse representatives of the electric energy industry during our conference session breaks. It's a chance to network, engage with potential customers and clients, and get in on the exciting conversation around leading the energy transition the Australian way.

In addition to the networking opportunities, our sessions, site tours, and keynote speakers will provide valuable insights and knowledge to help you stay ahead of the curve in the ever-changing energy industry. By participating in EECON 2023, you'll gain exposure to new technologies, business strategies, and trends in sustainable energy.

We believe that by working together, we can create a more resilient and sustainable future for generations to come. We hope that you will consider joining us as a sponsor or exhibitor at EECON 2023 and be a part of something truly special.

Thank you for considering this opportunity. We look forward to hearing from you soon.

Sincerely,



Terry Lampard
EESA National President



Harsh Gupta
*EECON Co-chair and
EESA VIC Chapter Chair*



Russell Ellen
*EECON Co-chair and
EESA WA Chapter Chair*



EECON BY EESA

Conference Organiser: Candice Rapp, 2em

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The National Council and Victorian Chapter of the Electric Energy Society of Australia extends a warm invitation to join us at EECON 2023.

This year's EECON conference will take place on 15th and 16th November 2023 at the Crown Promenade Conference Centre in Melbourne, and the theme is Leading the energy transition the Australian way | Powering up with Resilience.

The theme is focused on building resilience and embracing innovation in the face of change and challenges in the Australian energy landscape. We will bring together industry leaders and professionals from across the electric energy industry to explore the unique Australian approach to transitioning to a sustainable power network.

Last year's conference "Unlocking Net Zero" gave us a glimpse into the future of energy and sustainability. As we continue to navigate through the challenges of climate change, it's more important than ever to come together and determine how we can make a sustainable future a reality.

We're excited to explore what the transition to NetZero can look like in Australia, and how we can bolster the reliability of the Australian Energy Network during the transition. Together, we can create a more resilient and sustainable future for generations to come.

Our sessions, site tours, and networking opportunities will equip you with the knowledge, understanding and connections necessary for addressing the challenges confronting the Australian energy industry. We hope you'll leave the conference with a sense of purpose and passion, confident in your ability to make a difference.

Sponsors and exhibitors have an opportunity to showcase their company and connect with talented and diverse representatives of the electric energy industry during our conference session breaks. Join us and be a part of something truly special at EECON 2023.

We can't wait to have you join us in leading the energy transition the Australian way at EECON 2023 in Melbourne.



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WHO SHOULD ATTEND EECON?

EECON 2023 is a conference for professionals and industry leaders from the electric energy sector in Australia. This includes representatives from the government, utilities, energy retailers, renewable energy providers, equipment manufacturers, engineering firms, research organisations, and other stakeholders. Attendees include executives, engineers, researchers, policy makers, and consultants, among others. The conference aims to bring together a diverse range of perspectives and expertise to discuss and address the challenges facing the industry and explore opportunities for a sustainable future.

WHY ATTEND EECON 2023

- ✓ Join industry leaders and entrepreneurs at EECON 2023 to be part of the latest developments in sustainable energy.
- ✓ Explore trends and insights on future energy technologies and how they can benefit customers and give your business a competitive edge.
- ✓ Influence the industry direction by sharing your knowledge and experience as a speaker.
- ✓ Participate in open forums and Q&A sessions to engage in thought-provoking discussions.
- ✓ Network with sponsors and exhibitors to develop new partnerships and collaborations.
- ✓ Position your company as a thought leader by attending EECON 2023 and shaping a more sustainable and resilient energy future.
- ✓ EECON 2023 provides a valuable opportunity to learn, connect, and contribute to the future of the energy industry.

WHY SPONSOR AND EXHIBIT

- ✓ Connect with industry leaders and influencers shaping the future of sustainable energy.
- ✓ Elevate your company profile and raise brand awareness among decision-makers in the industry.
- ✓ Generate leads and make valuable connections with targeted marketing opportunities.
- ✓ Showcase your products and innovations to an engaged and interested audience.
- ✓ Enhance brand exposure to your target market and create lasting brand recognition.
- ✓ Maximise your marketing efforts with targeted opportunities throughout the conference.
- ✓ Join a passionate community committed to creating a better future for the energy industry.



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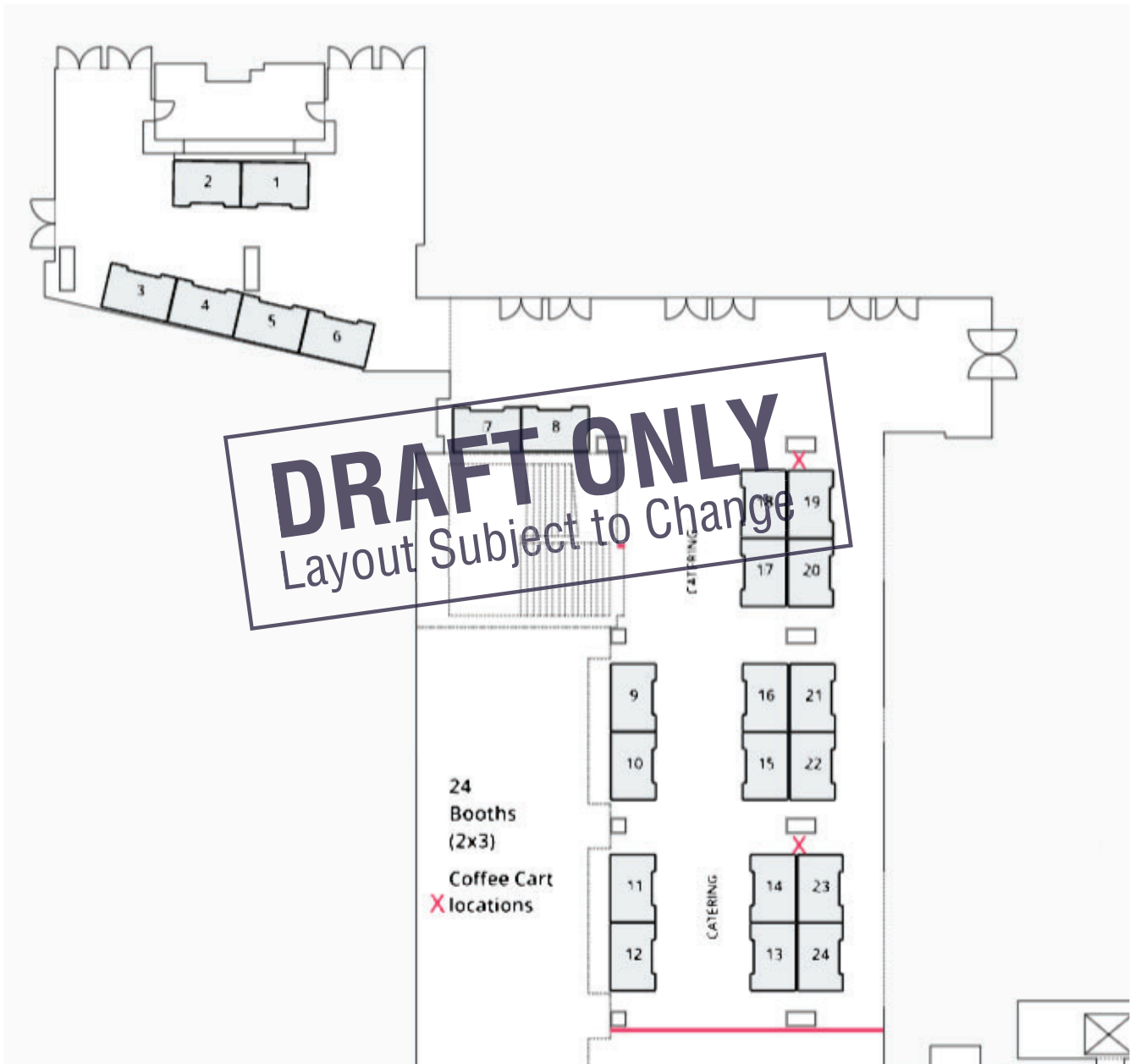
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EXHIBITION FLOOR PLAN

To be held at Crown Promenade, Melbourne.



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SPONSORSHIP PACKAGES

DIAMOND SPONSOR

\$22,500 +GST

1 available

BEFORE THE CONFERENCE:

- Company name and logo on all promotional material including weblink on EECON 2023 webpage acknowledged as Diamond Sponsor

DURING THE CONFERENCE:

- Double exhibition booth - 6m x 2m
- 3 x Complimentary full conference registrations including dinner
- 1 x Complimentary full registration for a recent graduate engineer with less than 5 years experience including dinner
- Formal acknowledgment during the opening and closing address
- Acknowledgment as a Diamond Sponsor in the conference program and on delegate name tags
- Opportunity for a senior representative to make a 5 minute presentation during the opening session
- Opportunity for 2 x standard size pull up banners displayed on the plenary stage and 1 x standard size pull up banner in registration area for the entire conference (banners to be provided by the sponsor)
- Opportunity to supply an insert to delegate satchel (to meet size and weight restrictions and delivery timeframes)
- Opportunity to supply handout and/or corporate gift to delegates (must be provided by the sponsor)
- Additional employees of the sponsoring organisation can register at EESA member early bird rates

AFTER THE CONFERENCE:

- Company name and logo displayed on all material sent out after the conference, acknowledged as a Diamond Sponsor

PLATINUM SPONSOR (CONFERENCE DINNER)

\$19,000 +GST

1 available

BEFORE THE CONFERENCE:

- Company name and logo on all promotional material including weblink on EECON 2023 webpage acknowledged as Platinum Sponsor

DURING THE CONFERENCE:

- Opportunity for a senior representative to make a 10 minute presentation during the conference dinner (lectern and microphone will be provided)
- 2 x Complimentary full conference registrations including dinner
- 4 x Complimentary additional registration to conference dinner only
- Exhibition booth 3m x 2m
- Unique opportunity for the dinner entertainer to market the sponsor during the dinner
- Opportunity to provide the dinner guests with a company gift (to be provided by sponsor)
- Company logo on the dinner menus and delegate conference name tags
- Acknowledgement as a Platinum Sponsor in the conference program and during the conference dinner.
- Formal acknowledgment of sponsorship during the opening and closing address
- Opportunity for 2 x standard size pull up banners displayed on the floor either side of the stage or in registration area for the entire conference (banners to be provided by the sponsor)
- Opportunity to supply an insert to delegate satchel (to meet size and weight restrictions and delivery timeframes)
- Opportunity to supply handout and/or corporate gift to delegates (must be provided by the sponsor)
- Additional employees of the sponsoring organisation can register at EESA member early bird rates

AFTER THE CONFERENCE:

- Company name and logo displayed on all material sent out after the conference, acknowledged as a Platinum Sponsor



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SPONSORSHIP PACKAGES

GOLD SPONSOR

\$15,000 +GST

multiple available

BEFORE THE CONFERENCE:

- Company name and logo on all promotional material including weblink on EECON 2023 webpage acknowledged as Gold Sponsor

DURING THE CONFERENCE:

- 2 x Complimentary full conference registrations including dinner
- Formal acknowledgment of sponsorship during the opening and closing address
- Acknowledged as a Gold Sponsor in the conference program and on delegate name tags
- Opportunity for 2 x standard size pull up banners displayed on the side walls of the plenary hall or in registration area for the entire conference (banners to be provided by the sponsor)
- Opportunity to supply an insert to delegate satchel (to meet size and weight restrictions and delivery timeframes)
- Opportunity to supply handout and/or corporate gift to delegates (must be provided by the sponsor)
- Additional employees of the sponsoring organisation can register at EESA member early bird rates
- Exhibition booth 3 m x 2 m

SILVER SPONSOR

\$8,000 +GST

multiple available

BEFORE THE CONFERENCE:

- Company name and logo on all promotional material including weblink on EECON 2023 webpage acknowledged as Silver Sponsor

DURING THE CONFERENCE:

- 2 x Complimentary full conference registrations including dinner
- Formal acknowledgment of sponsorship during the opening and closing address
- Acknowledged as a Silver Sponsor in the conference program and on delegate name tags
- Opportunity for 1 x standard size pull up banner displayed in registration area for the entire conference (banners to be provided by the sponsor)
- An exhibition booth can be purchased at a 25% discount
- Opportunity to supply an insert to delegate satchel (to meet size and weight restrictions and delivery timeframes)



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SPONSORSHIP PACKAGES

BRONZE SPONSOR

\$6,000 +GST

multiple available

BEFORE THE CONFERENCE:

- Company name and logo on all promotional material including weblink on EECON 2023 webpage acknowledged as Bronze Sponsor

DURING THE CONFERENCE:

- 1 x Complimentary full conference registrations including dinner
- Formal acknowledgment of sponsorship during the opening and closing address
- Acknowledged as a Bronze Sponsor in the conference program and on delegate name tags
- Opportunity for 1 x standard size pull up banner displayed in registration area for the entire conference (banner to be provided by the sponsor)

RECORDING SPONSOR

\$4,000 +GST

multiple available

BEFORE THE CONFERENCE:

- Company name and logo on all promotional material, weblink on EECON 2023 webpage acknowledged as Recording Sponsor

DURING THE CONFERENCE:

- Ongoing branding through post-conference viewing of conference recordings
- Formal acknowledgment of sponsorship during the opening and closing address



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SPONSORSHIP PACKAGES

COFFEE CART SPONSOR

\$6,000 +GST

2 available

- Opportunity to provide branded coffee takeaway cups (to be provided by the sponsor)
- Opportunity for barista/s to have branded shirts and/or aprons with company logo (to be provided by sponsor)
- Opportunity to place banner next to coffee cart (to be provided by sponsor)
- Acknowledgement as a coffee sponsor in the conference program

SKILL TESTER MACHINE "THE CLAW" SPONSOR

\$8,500 +GST

1 available

- Unique opportunity to be the sponsor of "The Claw"
- Acknowledged as the claw machine's sponsor in the conference program
- Formal acknowledgement in the opening and closing address
- Company logo printed on the claw machine's wrap (one colour logo)
- Inside will hold prizes with the company's logo such as stubby coolers and promotional items (prizes to be provided by sponsor - please note they will need to be within a size and weight for the machine)
- Picture below as an indicator and is subject to change

CONFERENCE SATCHEL

\$5,000 +GST

1 available

- Company name and logo on promotional material including weblink on EECON 2023 web page, acknowledged as Satchel Sponsor
- Opportunity for 1 x standard size pull up banner displayed in registration area for the entire conference (banner to be provided by the sponsor)
- Company logo printed on conference satchel (one colour logo)
- Acknowledgement as Satchel Sponsor in the conference program
- Opportunity to supply an insert to conference satchel (to meet size and weight restrictions and delivery timeframes)



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SPONSORSHIP PACKAGES

NOTEPAD SPONSOR

\$3,000 +GST

1 available

- Company name and logo on promotional material including weblink on EECON 2023 web page, acknowledged as Notepad Sponsor
- Company logo printed on Notepad (one colour logo)
- Acknowledgement as Notepad Sponsor in the conference program

PEN SPONSOR

\$2000 +GST

1 available

- Company name and logo on promotional material including weblink on EECON 2023 web page, acknowledged as Pen Sponsor
- Company logo printed on pen (one colour logo)
- Acknowledgement as Pen Sponsor in the conference program

LANYARD SPONSOR

\$3,500 +GST

1 available

- Company name and logo on promotional material including weblink on EECON 2023 web page, acknowledged as Lanyard Sponsor
- Company logo printed on lanyard (one colour logo)
- Acknowledgement as Lanyard Sponsor in the conference program

DELEGATE SACHEL INSERT

\$700 +GST

1 available

- Include 1 piece of your material in the satchel given to all conference delegates. Material is to be supplied by the company (size and weight restrictions apply and delivery timeframe)



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TRADE EXHIBITION

3M X 2M BOOTH

\$4,000 +GST

- Appear on EECON 2023 webpage in the list of exhibitors
- 2 x Complimentary full conference registrations including dinner
- Acknowledgement as an exhibitor in the conference program *double booths and raw space available on request*
- Opportunity to supply an insert to delegate satchel (to meet size and weight restrictions and delivery timeframes)

BOOTH WILL INCLUDE:

- **Size** – 3m x 2 m - depending on the placement, some booths will have 3 walls or 2 walls
- **Walls** – 2.5 m high white melamine infill panels
- **Fascia** – Digital Printed Fascia with company name and stand number in standard black lettering (maximum 30 characters)
- **Lighting** – 2 x LED Track Spotlights
- **Power** – 1 x 4 amp Single Powerpoint

- * Additional furniture packages and equipment can be arranged at the exhibitor's cost through the exhibition contractor – they will be in contact with you to organise this
- * Additional power access and equipment can be arranged at the exhibitor's cost through the exhibitor contractor – they will be in contact with you to organise this
- * All exhibition set up, delivery, pack down and shipping details will be confirmed in the exhibitor manual sent out prior to the conference

Insurance for loss or damage to equipment or products within the exhibition or during transport is the responsibility of the exhibitor.

Disclaimer: Every effort has been made to present, as accurately as possible, all the information contained in this document. The EESA Organising Committee and its Agents act only to procure and arrange these activities and do not accept responsibility for an act or omission on the part of the service provider. No liability is accepted from any inaccuracy or mis-description, nor for delay or damage, including personal injury or death, however caused resulting from or arising out of reliance upon any general or specific information published in this document. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all these details.

EESA Corporate Members will receive the following discount for exhibition booths:

- Platinum 50%
- Gold 30%
- Silver 20%
- Bronze 10%



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TERMS & CONDITIONS

Settlement of all outstanding monies is required by no later than 30 days after receipt of the tax invoice or 30 days prior to the conference, whichever is earlier. If full payment is not received within this time, the Organising Committee reserves the right to re-assign your sponsorship or trade booth without notice.

Please indicate any sensitivity of location to other companies. To ensure your sponsorship selection or the number of trade booths you require, please book early. Late bookings are possible but choices may be limited. The trade booths will be allocated on a first-come first-served basis.

Exhibitor booths are allocated on receipt of payment however, the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Exhibitors will be notified if this becomes necessary.

In the event of cancellation sponsors and exhibitors are requested to inform the EECON 2023 Conference Organiser in writing. Unless the sponsored item or exhibition space can be resold, the organisers reserve the right to retain any monies paid. Cancellations receiving a refund will incur an administration fee of \$165.00 inc. GST.

Sponsors and exhibitors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damages or loss to sponsor or exhibitors' property. Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition. Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

Details of the exhibition build company contracted for this event will be outlined in the Exhibitor Manual provided to each confirmed exhibitor approximately 4 weeks prior to the event. They can assist with stand design and have a wide range of accessories for hire. There is limited three phase power available at the venue. Please contact the Conference Organiser as soon as possible if this is required.

Freight and Storage: Early delivery and storage is available. It is recommended that your freight forwarding company is used to assist with arrangements for delivery and pickup of your goods.

Security: The exhibition area will be locked each evening. It is suggested that no easily removed valuable items be left overnight or unattended. No responsibility can be taken for any loss or damage to equipment and display materials.

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SPONSORSHIP & TRADE EXHIBITION REGISTRATION FORM

To apply, complete this form and email to: candice@2em.com.au

Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

Organisation Details – Please nominate the main person for communication within your Organisation			
Title:(please circle)	Mr / Mrs / Ms / Miss / Dr / Prof		
Given name:			
Family name:			
Position:			
Organisation name:			
Address:			
	State:	Country:	Postcode:
Email:	Telephone:		
Fax:	Website:		

Please select your Sponsorship and Trade Exhibition Registration Packages			(prices in AUD\$ excluding GST)
Sponsorship Packages	Diamond Sponsor	(1 available)	<input type="checkbox"/> 22,500
	Platinum Sponsor - Conference Dinner	(1 available)	<input type="checkbox"/> 19,000
	Gold Sponsor	(multiple available)	<input type="checkbox"/> 15,000
	Silver Sponsor	(multiple available)	<input type="checkbox"/> 8,000
	Bronze Sponsor	(multiple available)	<input type="checkbox"/> 6,000
	Recording Sponsor	(multiple available)	<input type="checkbox"/> 4,000
	Coffee Cart Sponsor	(2 available)	<input type="checkbox"/> 6,000
	Skill Tester Machine "The Claw" Sponsor	(1 available)	<input type="checkbox"/> 8,500
	Conference Satchel	(1 available)	<input type="checkbox"/> 5,000
	Notepad Sponsor	(1 available)	<input type="checkbox"/> 3,000
	Pen Sponsor	(1 available)	<input type="checkbox"/> 2,000
	Lanyard Sponsor	(1 available)	<input type="checkbox"/> 3,500
	Delegate Satchel Insert	(1 available)	<input type="checkbox"/> 700
	3m x 2m Exhibition Booth		<input type="checkbox"/> 4,000

Payment Methods (please tick your chosen method)	
Credit card: Charges as per this form are to be debited to:	<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa
Card holder's name:	Expiry:
Credit card number:	CCV:
Signature:	
<input type="checkbox"/> Request a tax invoice <i>If you would like to discuss further payment options please contact Conference Organiser, Candice Rapp at candice@2em.com.au</i>	

Authorisation	
I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with these and fully understand that this application is subject to the approval of the Organising Committee.	Insert TOTAL \$ amount payable inc GST
Name:	\$
Signature: _____ Date: _____	